PEOPLE ARE SEARCHING.
YOU HAVE THE ANSWER.
MetLife
CUURIO CONNECT 2022
JOINING FORCES TO
SHARE THE GOSPEL
AROUND THE WORLD
You
Tube
cuurio is a 501c3

CUURIO

# CONNECT

Your ministry exists to share the love of Jesus, and Cuurio Connect can multiply your efforts. We do it with web platforms and online search, but that's not the point. The point is that we can help you reach more seekers, *right when they ask for help*. We already do it, and we're ready help you do more of it.

Our platform connects with people searching the web for "felt needs" like stress, grief, or loneliness, and we use that connection to share the Gospel, at a time when they're most open to hearing it. We then connect those people to a community of believers, and the kinds of resources they'll need to grow in faith. People in your community are searching for help online right now, and they need to find you. We can help make that happen.

A PLATFORM BUILT TO HELP EVANGELISTIC ORGANIZATIONS REACH PEOPLE AT THEIR POINT OF NEED, PRESENT THEM WITH THE GOSPEL, AND CONNECT THEM TO A FAITH COMMUNITY.

**PEOPLE ARE ASKING FOR HELP AND YOU HAVE THE ANSWER • PARTNER WITH CUURIO CONNECT & EXPAND YOUR REACH**

# WHAT

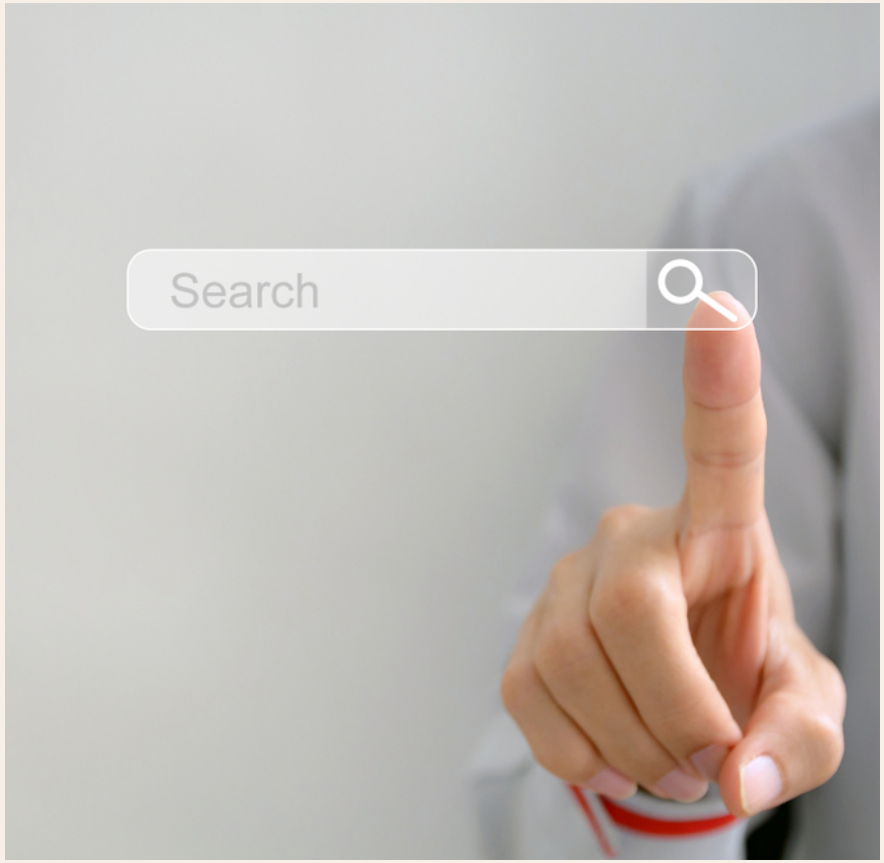
Cuurio is a ministry that presents the gospel to thousands of people every day, online – right when they're asking for help. If you're a Great Commission church, you also need to be there as a result when these people search for help with their lives.

**CUURIO CONNECT**

**EXPANDING YOUR REACH**

# WHY

Every day, over 500 million people ask Google for help with their lives – from anxiety to success, and everything in between – and we want to help you be there with the message of Jesus, right when they ask. Because that's likely to be the one time they're the most open to hearing that message.




CUURIO CONNECT

EXPANDING YOUR REACH

# HOW

### 1. CONNECT

First we connect you to our outreach platform, launching multiple contact points for searchers to find you.

### 2. EXPAND

We then start creating and launching quality content just for you, designed to generate new traffic from felt needs searches in your area.

### 3. COACH

You'll receive regular prompts to help you continue increasing your "felt needs" reach from your side o the equation, strategically designed to work in tandem with ours.

# REACH

**MEETING PEOPLE AT THEIR POINT OF NEED**

**CLICK HERE TO SEE A COMPLETE LIST OF OUR "FELT NEEDS" CATEGORIES**

Cuurio's reach is global, with real-life engagements in nearly every country in the world. A partnership with us will enable your organization to expand its reach around the world, but in your own backyard as well. People in your community are searching for help right now, and you have the Answer. Let us help you share that Answer with them.

# TEAM

SUZANNE
DANNY
VICKI
JAKE
EMMY
KIMBERLY
JEFF
ED
DAWN
WES
MIKE
CHRISTY
CARTER
DEVON
PAT
CHRIS
BARBARA
CRAIG

# QUESTIONS?

## CONTACT US TODAY

DANNY DAVIS, PRESIDENT
214.763.8961
DANNY@CUURIO.COM

**CUURIO CONNECT • POWERED BY CUURIO**