



# WHITE PAPER

## MISSION STATEMENT

Cuurio leverages technology to meet people everywhere at their point of need with real answers, introduce them to the gospel, and connect them to a community of believers.

[START MY GIFT TODAY](#)

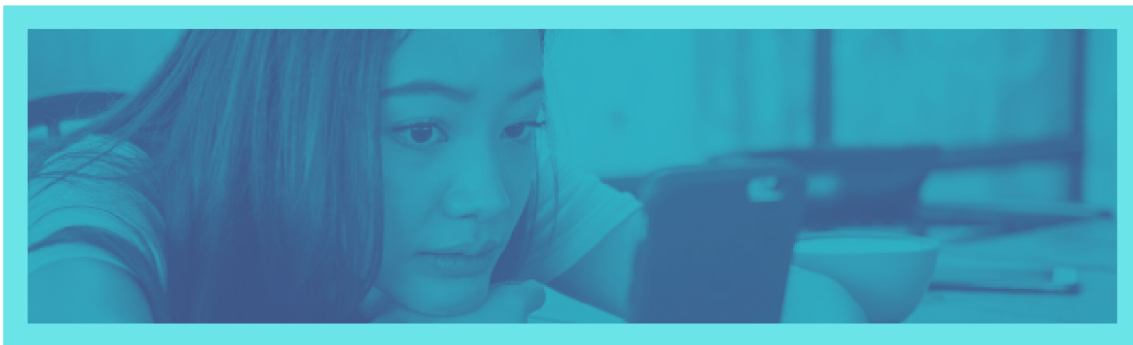
# CUURIO DEFINITION

## WHITE PAPER 2024

For the past 20 years, the Cuurio team has invested hundreds of thousands of dollars and countless hours developing a technology that enables us to share the gospel with the world in a whole new way, at a previously impossible level of effectiveness.

It has since developed into a multi-platform system that not only reaches people around the globe with the message of Jesus, but also enables churches, para-church organizations, Christian nonprofits, and believers everywhere to join forces and take part in this world-changing outreach opportunity.

That's why we've pledged to leverage every resource available to attain our vision of reaching at least 1 billion people all around the world with the message of Jesus, utilizing this incredible cutting-edge proprietary technology alongside the extraordinary team that God is bringing together specifically for this purpose.



### What is Cuurio?

Cuurio is a Christian nonprofit that leverages new-paradigm cutting-edge technology to reach people around the world with the gospel of Jesus as they search online for help with their lives.

### Why is it Important?

More than 500 million people every day ask Google for help with their lives, which is an unprecedented opportunity for sharing the love and grace of Jesus **at the very moment they are open to the answer.**

# CUURIO SOLUTION

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## NEW PARADIGM

Cuurio offers a revolutionary **inbound** approach to spreading the gospel.

## UNPRECEDENTED REACH

Never before in history have so many people gathered in one place, every day - **online search** - asking for help.

## OPTIMIZED EFFECTIVENESS

Cuurio shares the good news with receptive hearts, at the **precise moment** they're the most open to hearing it.

## GLOBAL ENGAGEMENT

Cuurio reaches and engages with people from **every country in the world**, across diverse cultures and communities.

# CUURIOSTATS

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# 320K+

current reach every 28 days

# 79%

of salvation video viewers click "I prayed the prayer"

# DAILY

confirmed salvations

# CUURIO REACH

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While reaching people in **every country** on the globe, below are the top 10 countries where Cuurio is currently making a significant impact.



## Top 10 Countries (of 200)

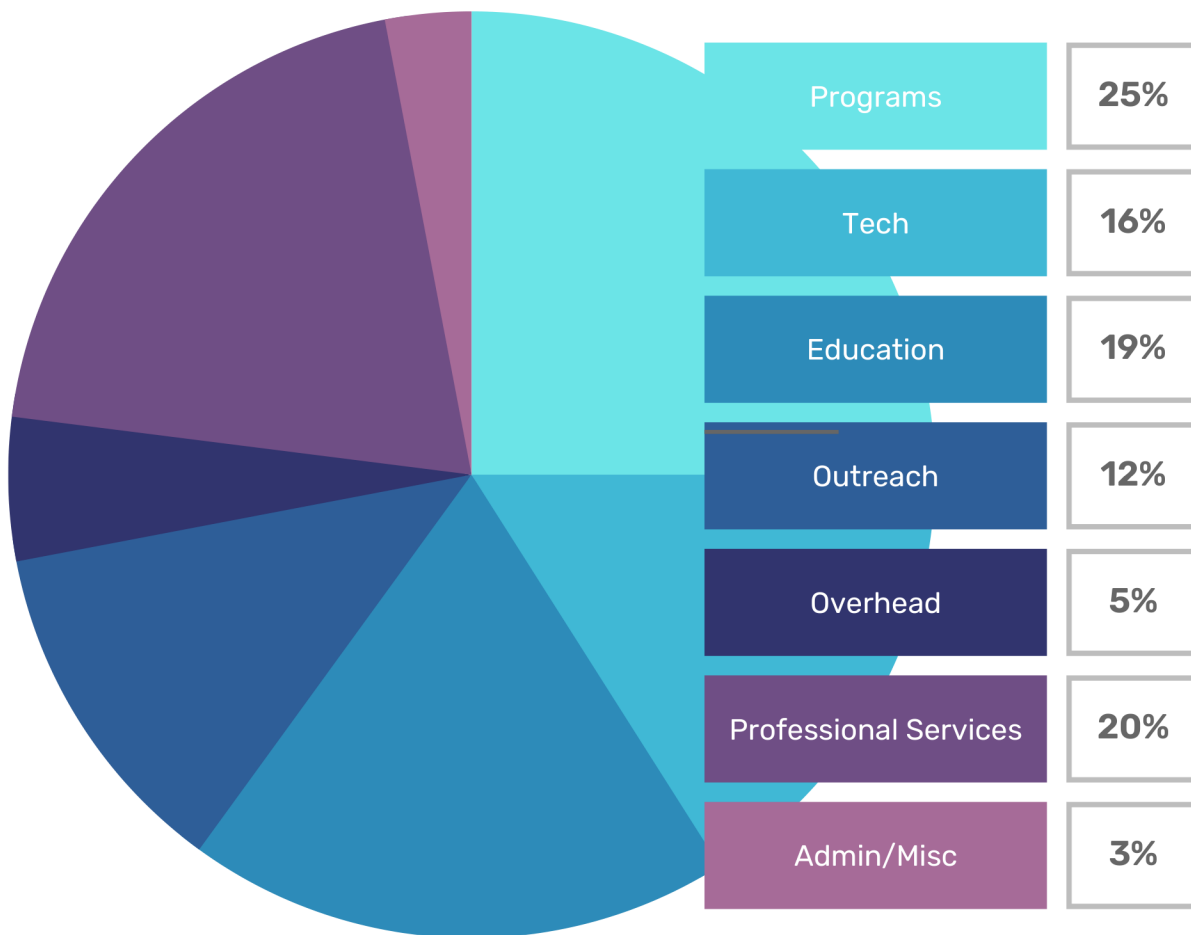
USA	South Africa
Philippines	Nigeria
India	Australia
UK	Kenya
Canada	Germany

# CUURIO OPPORTUNITY

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To be best equipped to leverage this massive opportunity and create maximum kingdom impact, Cuurio's dream annual funding would be:

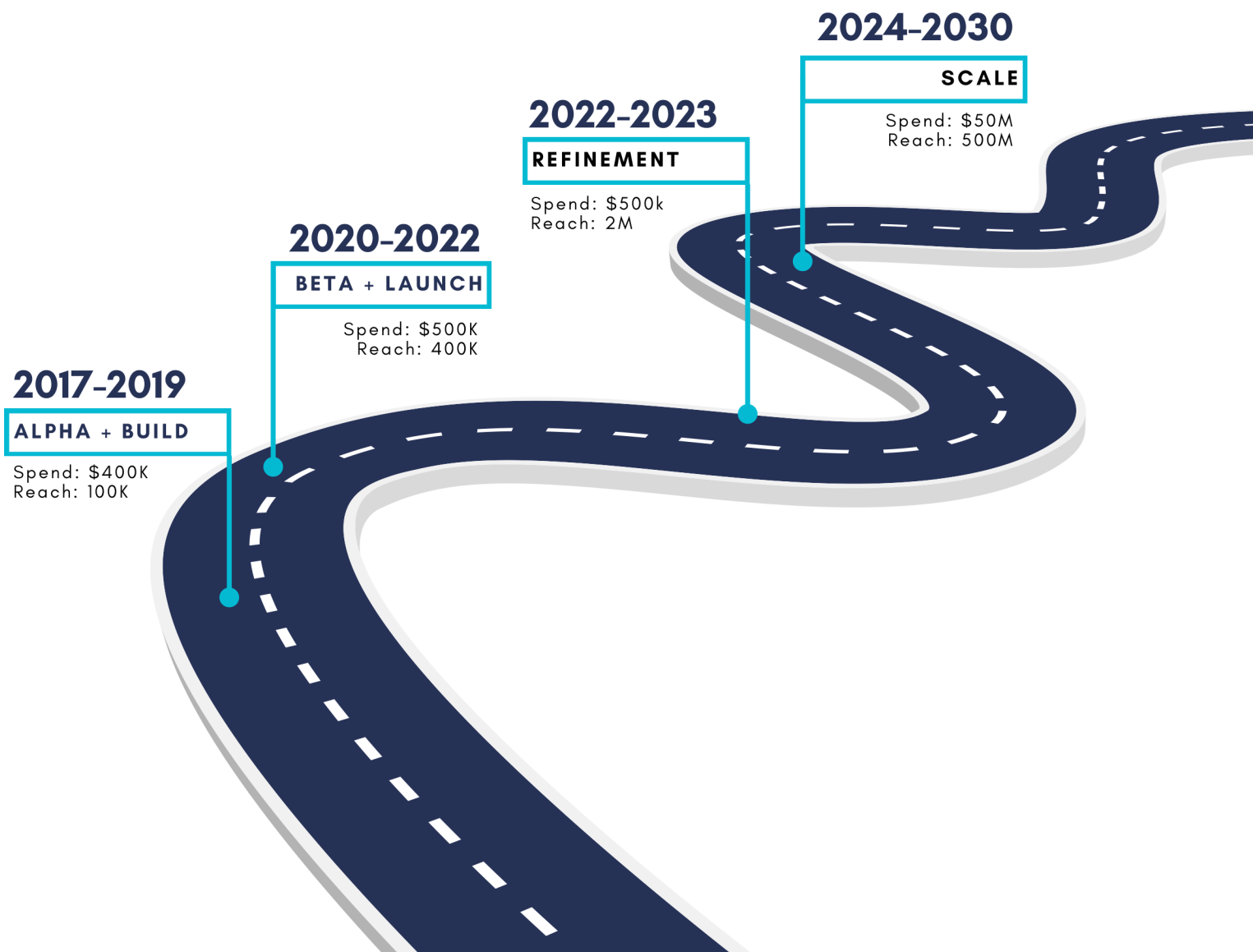
## \$4.25M



# CUURIO JOURNEY

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Cuurio is poised to have **major global impact** for the kingdom of God over the next 7-10 years and beyond.



# **CUURIO SOLUTION**

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# **THANK YOU!**

**How many people  
would you like to help?**

**START MY  
GIFT TODAY**





Dear Friend,

The Cuurio team would like to express its heartfelt appreciation for your valuable time and consideration in partnering with "The Digital Great Commission."

With the continued support of generous Partners like yourself, Cuurio places the gospel message in front of over 250,000 different people every 28 days, resulting in daily confirmed salvations for the past 7 years and counting. Your potential contribution directly fuels this impactful gospel outreach, leading people towards life-changing encounters with the Good News.

One of the most remarkable aspects of Cuurio's approach is seizing the moment of openness. For just 47¢ each, we can share the gospel with receptive hearts - at the **precise time they are most open to hearing it**. This approach leads to an astounding 79% of viewers responding by clicking "I prayed the prayer" after watching the salvation video, signifying a powerful spiritual impact.

Once again, I extend my deepest gratitude for your consideration of Cuurio's cause - a cause we share with every Christ-follower. Your support will help transform lives, bring hope to those in need, and create a sense of belonging within a global community of believers. Together, we can continue to spread the Good News and literally reach the world with the message of Jesus.

Should you have any questions or require additional information, please do not hesitate to contact me at 972-800-6670. We look forward to partnering with you on this extraordinary journey of faith and compassion.

With warm regards and heartfelt thanks,

A handwritten signature in black ink, appearing to read 'Jeff Cline'.

Jeff Cline

Chairman, Cuurio and Cuurio C.A.R.E.

**Jeff Cline • 972-800-6670 • [jeff.cline@me.com](mailto:jeff.cline@me.com)**